

**BOND & BOWERY**



Dear John,

You have been **selected** to receive this exclusive invitation to become a founding member-dealer at our virtual showroom at Bond & Bowery.

I'll tell you why that's good news for you in a moment, but first please allow me to introduce myself?

I'm George Evans. And I've been an antique dealer over 20 years, both in America and abroad.

Like you, I am acutely aware of our current business climate, such as:

- Rising costs of showrooms.
- Increasing employee costs.
- Steadily rising advertising costs.
- Higher costs for antique shows, with fewer attendees and sales.
- Quality pieces are harder to find.
- Existing virtual marketplaces are not living up to their promises to dealers.

I knew there had to be a better way. And I knew I had to create it, if it was going to get done right.

*And that's the good news I have for you today ...  
a better way to do business in 2007 and beyond!*

I have joined forces with some industry and marketing experts to bring you ...

**Bond & Bowery**  
*a global, virtual showroom in New York City.*

You'll appreciate the style and sophistication as soon as you walk in the virtual door.

We've spared no expense, as we proudly showcase the best of the best in antiques and fine art.

May I suggest you take a look at some of the many [dealer services](#) you'll have, if you become one of the select few founding member-dealers?

And, go see some of the ways we're catering to our [buyers](#), too. You'll appreciate all we're doing to take care of our customers.

Speaking of buyers, we understand that the most enticing showroom is no more than a fancy warehouse, without wide exposure to buyers.

**We'll bring professional designers,  
collectors and other discriminating buyers  
right to your showroom door!**

### About our name ...

Bond & Bowery are real streets, intersecting, in the heart of the East Village in New York City ... undergoing a major resurgence.

Bond Street is a historic cobblestone street, with extensive cutting edge architecture and design.

Bowery Street, for the past 100 years, has been the epicenter for industry and wholesale – infused with artists, writers and the like.

As I saw the revitalization of my neighborhood, I knew this is exactly what our industry needed.

And so the name Bond & Bowery will stand for a 21st Century virtual Mecca for the antique, design and fine art industry.

Join us!

