Ad #1:

**56% of Americans Have Less Than $10,000 Saved for Retirement. What about YOU?**

Startling results from a recent survey by GoBankingRates, reported in Money.com, reveal a BIG problem in this country. And even if you’re much better off than these 56%, you’ll probably want to know how you can earn more… even in retirement.

One of the experts at Motley Fool Wealth Management created a special report to address this disturbing shortfall. “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working.” And you can nab your complimentary copy today.

Inside this report, you’ll read about social security, rental income, annuity income, dividends… and much more. And you’ll also learn about a brand new Motley Fool service that takes the angst out of retirement… so you can focus on what you do best.

Click here for your 100% free report!

Ad #2:

**Only 1 in 4 People Age 55 and Over Has More Than $300K Saved for Retirement. What about YOU?**

If you’re that 1 in 4, with over $300K saved for retirement-- Kudos! But, even if you’re saving/investing smart, you may want to create additional income even after you retire. Why not engage your passion?

Maybe you’d like to open that flower shop you’ve always dreamed about? Or create rental income from an investment property? After you’ve worked so hard and invested smart… you can still be productive (and have fun) well into your retirement years.

But if you are at or near retirement and have failed to save/invest smart, you must earn income after retirement. Either way, this free report’s for you, “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working.”

Get your hands on this timely report, written by Sean Gates, CFP, and the Motley Fool Wealth Management team. It covers many ways to earn money after you retire and a unique service that’ll handle your investments, so you can focus on what you do best.

Get your timely, free report now!

Ad #3:

**28% of People Over 55 Have No Retirement Savings. What about YOU?**

After the 2008 financial crash, a lot of people lost just about everything. Hopefully, you weren’t one of these casualties! Living in such uncertain times, makes the strongest among us quake in our boots.

It’s never too late to start saving/investing for retirement because you can only ‘do’ something about it NOW. When we know better, we do better… not before. The Motley Fool Wealth Management team wants to help you invest better and take the burden off your shoulders.

And ‘hot off the presses,’ a free report will also show you how to ensure a steady income stream, even after you stop working. It’s by Sean Gates, a certified financial planner on the Motley Fool Wealth Management team. “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working.”

Inside this special report, you’ll read about social security, rental income, annuity income, dividends… and much more. You’ll also see how the brand new Motley Fool Wealth Management service can do all the heavy lifting and allow you to invest with confidence.

Quick! Claim your free copy before the ink dries.

SOURCE:

<http://time.com/money/4258451/retirement-savings-survey/>

BIG BOX – WILL APPEAR TO THE RIGHT OF FOOL.COM ARTICLES, IN A BOX:

AD #1:

HL: Many retirees, or soon-to-be retired, are NOT prepared to stop working!

Image: Couple, looking very worried/sad.

Copy: If you’re one of these folks, who’s already retired, or if you’ll be retiring in the next few years, you’ll want to grab this special report pronto: “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working.” It’s compliments of the Motley Fool Wealth Management team.

CTA: Get your copy of the FREE report now!

AD #2:

HL: Baby Boomers, collectively, have saved $21.7 TRILLION for retirement. Sounds like a lot, doesn’t it?

Image: Tons of cash, stacked up to the height of a tall building, maybe.

Copy: Boomers’ great work ethics have helped them amass an enormous collective nest egg, worth $21.7 trillion dollars. Impressive, right? Wrong.

The concerned Motley Fool Wealth Management team’s NEW, special report may help: “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working.” It’s free for the asking.

CTA: Ask for your FREE report today!

AD #3:

HL: Don’t be another sad statistic like 56% of Americans, with less than $10,000 saved for retirement!

Image: Maybe a graph, depicting a sharp downturn or an OLD man, in raggedy clothes.

Copy: If you’re unsure about your retirement savings, and refuse to be one of the 56% of Americans, woefully ill-prepared to retire… Motley Fool Wealth Management is prepared to help you figure it all out. Get started with this brand new report, “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working.”

CTA: Secure your FREE copy, without delay!

PROMO BOXES:

**A Brand NEW Report Reveals 6 Simple & Smart Post-Retirement Income Streams!**

Only 1 in 4 people age 55 and over has more than $300k saved for retirement. What about YOU?

If you’re that 1 in 4, with over $300K saved for retirement-- Kudos! But, this brand new, complimentary report’s for everyone. It’s prepared by Motley Fool Wealth Management team: “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working.”

CTA: Grab your FREE copy right now!

**The Motley Fool Wealth Management team wants YOU to Know 6 Simple, Smart Strategies to BOOST Your Retirement Income.**

Did you know that HALF of all adults 65 or older earned less than $22,248 two years ago? That’s pushing the poverty line! Saving and investing for retirement can be daunting… but not if you have Motley Fool Wealth Management on your side. Their new, special report, “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working” is yours free for the asking.

CTA: Ask for your FREE copy now!

NOTE: This figure was used before, so I’m using it, without confirming a source. OK??

**Retirement SHOULD be Enjoyed… Not Feared! Motley Fool Wealth Management Wants to Help with That.**

28% of people over 55 have no retirement savings whatsoever, so they MUST continue creating income throughout their lives. And even for people, like you, with a nice nest egg—the needle keeps moving!

Motley Fool Wealth Management wants YOU to enjoy retirement. So they wrote a special report to help, “Your Retirement Paycheck: 6 Simple (and Smart!) Ways to Earn Income After You Stop Working”

CTA: Get your FREE copy today!

FACEBOOK— (Just used the same ones as the BIG BOX ads. Let me know if this is OK? FB may have a line/space restriction?)

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CTA: Secure your FREE copy, without delay!

TABOOLA: I’d say we use all of these, except #6, which I’d change to read:

Attention Retirees: Can you live on $22,248 in retirement?

(It’s a smaller amount, used in the dividend copy.)

GOOGLE ADS: (Unsure about these, as they don’t follow the format for Adwords. Something different?)

Here’s format I’m used to for Adwords:

<http://savanttools.com/google_adwords_ad_design_tool>

Let me know, if I need to do something for these ads or any of the others?? I’m going to move on to the emails now.

Thanks much,

cp

#2: Make last line: Free report reveals hard truth