May 4-5, 2012 Four Seasons Resort Palm Beach, Florida

Are You Prepared for a Black Swan Event?

No one can predict them. But as an investor, you CAN position yourself to exploit positive surprises and guard against negative ones... IF you know how!

Dear Fellow Investor.

You're probably familiar with the black swan theory from the famous book by Nassim Nicholas Taleb—*The Black Swan: The Impact of the Highly Improbable.*

The black swan theory clearly shows there are certain rare and unpredictable events, which have **extreme impact on our lives**. And humans routinely react by developing simplistic explanations for these events only **AFTER** they happen!



Attempting to predict these black swan events is a fool's errand. That's why successful investors instead aim to build robustness to negative events and exploit positive ones.

The list is long, but here's a few...

9/11... the rise of the Internet (especially Google)... World War I... the recent S&P downgrade of the U.S. credit rating... the housing meltdown... the GM bankruptcy... and going off the gold standard.

All unexpected by most. And all having an extreme impact on our economy and your investments.

Do you agree with Taleb's point: Don't try to predict black swans, but rather **defend yourself from the negative and prepare to exploit the positive**?

Let's Talk Turkey...

At the next Investing Daily Wealth Summitin Palm Beach, FL (May 4–5, 2012), we'll be talking about precisely how you can **defend** against negative, unexpected events and how to be ready to **capitalize** on the positive ones... reverse black swans.

It's glaringly apparent to even the most casual observer that we are living in extremely volatile times, so

you need to be armed for this battle like never before. I speak for all of the Investing Daily analysts when I tell you we are acutely aware of the gigantic problems we face.

For the sake of our families and yours, we do not take our commitment to you lightly. That's why we bring you boots-on-the ground analysis and recommendations from all over the world. Our single-minded goal is to help you protect and grow your wealth.

The Genius and Warnings of Sir John Templeton

Until his death in July 2008, the world had another "voice of reason" in the visionary life of Sir John Templeton. As you know, Sir John became famous in the 1940s by becoming the foremost American expert in global investing—the man *Money* magazine described as "arguably the greatest global stock picker of the 20th century."

On June 15, 2005, Sir John wrote a memo to family and friends. It was intended for public consumption but got lost in a filing cabinet until after his death. Now, his foresight has finally been released to the world.

Having already predicted the dot-com crash of 2000 and 2001, he warned that the housing bubble would eventually burst, with home prices falling as much as 50% or more from their highs in some markets—after which he predicted a stock market fall-off.

Both of these predictions didn't find broad acceptance at the time, but as we all know, they became painfully true, and we're still trying to recover.

The chilling first words of his memo are "Financial Chaos—probably in many nations in the next five years. The word chaos is chosen to express likelihood of reduced profit margin at the same time as acceleration in cost of living."

Every single word of his memo is jam-packed with stunning insights. Here's the ending paragraph of what Sir John Templeton saw for the future:

"Not yet have I found any better method to prosper during the future financial chaos, which is likely to last many years, than to keep your net worth in shares of those corporations that have proven to have the widest profit margins and the mostrapidly increasing profits. Earning power is likely to continue to be valuable, especially if diversified among many nations."

Find Out Where to Invest Your Money for YOUR Future!

As a loyal subscriber to one or more of our Investing Daily publications, you are cordially invited to a one-time opportunity to join **all** of our esteemed analysts, our Wealth Society members and myself at our annual Wealth Summitheld at the casually sophisticated, Five-Star **Four Seasons Resort** in Palm Beach, FL, on May 4–5, 2012.

You may know the Wealth Summitis an annual event, held in a fabulous resort—exclusively for our Wealth Society members... and YOU! Just to give you a taste of what you would get as part of your membership in our Wealth Society, you're able to attend **just this once** without yet being a member of our prestigious Wealth Society.

Who knows what we'll all be facing by May of next year? But we do know this—no matter what is going on in America, Europe or around the globe, we'll be there, scoping out the best of the best investing opportunities for our subscribers.

Our Investing Daily analysts don't just follow the herd. Nor do they listen to the politicians and pundits.

Quite the contrary, they have one mission and one only... to be your **voice of reason** in this chaotic world and to make you more money and protect what you have. That's it.

We Will Help You Guard Against Negative Black Swan Events and Exploit Positive Ones!

We will not attempt to predict black swan events, but we will help you build portfolio robustness to guard against negative ones and exploit positive ones.

And at our upcoming Wealth Summit this May, we will focus our attention on providing you insights and actionable advice from some of the sharpest investing minds in the world.

Let's take a look at your speakers, so you'll get a better idea of what's in store for you if you are one of the fortunate few to join our Wealth Society members at this most important event.

And then we'll talk about the fun stuff... the cocktail party, the fabulous **Four Seasons in Palm Beach**—and about the guest you can bring to enjoy all the festivities with you. (Oh, and don't forget your swimsuit and golf clubs!)

Your Speakers for the 2012 Wealth Summit in Palm Beach

Roger Conrad on... Dividend Investing: The Winners' Game

For decades Wall Street has preached that investors must choose between income and growth. Investors in Mr. Conrad's advisories have long since learned that's bunk. In fact, you can't have one without the other for long.

The key is finding growing, healthy companies dedicated to paying a rising stream of dividends. Every time the dividend goes higher, investors' income expands and their stocks move higher as well, building wealth.

Roger will reveal where he's looking now around the globe for exceptional income with an accent on growth. He'll also unmask the pitfalls for those living off their investments in this market, including one very popular investment about to become a legendary graveyard for unwary yield chasers.

Elliott Gue speaks on... Managing Risk and Building Profits in Volatile Markets



Over the past three years, global markets have been hit by a flock of black swan events, including a global credit freeze, a series of devastating natural disasters, \$150-per-barrel oil prices, a sovereign credit crisis in the European Union and the Arab Spring. Once considered rare, triple-digit one-day moves in the venerable Dow Jones Industrial Average and explosions in volatility that can send the broader market down 10 percent in a week are now

commonplace.

There's no way to insulate your portfolio from all of the market's wild swings, but there are concrete steps you can take to manage risk. Mr. Gue will explain how to avoid being swayed by the sensationalist economic headlines that pollute the financial media by using a series of simple, proven economic and market indicators to keep you on the right side of the major market trends.

Yiannis Mostrous covers...

Surviving the New Investment World: Don't Risk What You Can't Afford to Lose

The investment environment is rapidly changing, and only agile investors will be able to reap substantial profits going forward. The road ahead will feature many twists and turns as it traverses profound socioeconomic changes in both developed and developing economies.

There are also many potential traps along the way that investors who want to succeed must avoid. What investors decide to do during some of the long market downturns that will occur in the future will determine their ability to come out on top. What to buy, what to sell and when to do so will be the key to success. Mr. Mostrous will help you negotiate these three steps.

Benjamin Shepherd gives insights on... Harnessing the Flock: How to Hedge Against and Profit from Black Swans



The universe of exchange-traded products continues to evolve and mature. During the last several years, a number of exchange-traded funds (ETFs) have been created to help individual investors reap the often difficult-to-identify rewards that inevitably flow from unique shocks to the market.

Such ETFs allow individual investors to deploy highly effective hedges against black swan events. Whether it's employing traditional defensive tactics, going short entire swathes of the market or even harnessing volatility itself, it's becoming easier to play defense in down markets.

Mr. Shepherd will provide the context and name names that will help you protect your portfolio and generate profits.

David Dittman on Canada and Australia... Shelter from the Storm: The Commonwealth Protection Plan

Buying and holding dividend-paying stocks backed by solid businesses: It's an investment strategy that knows no borders. And at a time when the U.S. dollar is under assault, it's more important than ever to diversify out of assets backed by the buck.

Canada and Australia, former jewels of the British Empire, are our two prominent stops on this all-important world tour. In both the Great White North and the Land Down Under, investors will find relatively stable governments, fiscal and monetary sanity, manageable debt levels and, most importantly, copious natural resources.

Mr. Dittman will discuss Canada and Australia in the context of a rapidly changing global power structure and how individual investors can use these markets to build wealth and protect their assets at the same time.

Jim Fink's guidance on options... Using Options to Insure Your Portfolio



People insure their house, their car and their health against catastrophe. But investors rarely insure the value of their stock portfolios against negative black swan events, whether they involve individual stocks such as Enron or general market crashes that occurred in 1987, 2002 and 2008.

Mr. Fink will introduce option strategies that investors can use to protect their portfolios from disaster at a surprisingly low—even no—cost. Learn about put spreads, collars, butterflies, the VIX and LEAPs as a stock replacement, and—most importantly—how to determine the amount of option insurance you need and which underlying indices to use, given the size and character of your portfolio.

Two Sun-Filled Days to Meet Your Favorite Analysts in a Relaxed Atmosphere. And Maybe You'll Want a Few Extra Days to Soak Up Some Rays or Hit the Links!

Your oceanfront home-away-from-home, for as many days as you'd like to stay, will be the elegant, casually sophisticated Four Seasons Resort Hotel in Palm Beach! This five-star jewel captures the elegance of a beachfront home.

Because of its ocean-side location, the Four Seasons Resort Palm Beach specializes in fresh seafood and tropically influenced regional cuisine. The highlight of dining pleasure is The Restaurant at Four Seasons, which is highly acclaimed and known as one of the finest restaurants in all Florida!

But you can also choose the Ocean Bistro or the Atlantic Bar & Grill. Or try the Restaurant Bar & Lounge, if that suits your fancy. Not in the mood for company? Call their in-room dining service in that case, and have it delivered.

You can even have a private dinner for two in your own candlelit cabana, overlooking the ocean, if you'd like more privacy.

Before or after the sessions, maybe you or your guest would enjoy a spa treatment. Now, there's a stress-reliever that's hard to turn down.

To round out your stay, if you decide to extend it, you can check out the par 3 golf course, the Atlantis Golf Club, not far away. A private club, it's recognized as one of the best-conditioned courses in the area. And Four Seasonsguests can play right along with the private club members.

Of course, you can also enjoy the heated, outdoor pool, while pool attendants refresh you with towels, lemon water and chilled face cloths. Enjoy an Evian spritz and fresh-cut fruit from 7 a.m. to 6 p.m. Luxury at a discount never felt so good!

Naturally you'd expect a fitness center. The Four Seasons won't disappoint. If you're a tennis enthusiast, that's covered, too!

And for the times we'll all have to stay in touch with the rest of the world, Internet access is complimentary for Wealth Summit attendees. We ordered that special for you!

We also secured special-priced rooms that offer a full or partial ocean view. These rooms have been styled to capture the essence of an elegant beachfront home, with private balconies for enjoying your morning coffee or a late-evening glass of

wine.









Regular price for the run of ocean rooms is \$479 or more per night. And for all the opulence, I think that's a bargain. But we were able to secure a special rate of only \$195 per night.

You'll find all details here!

So, Here's the Deal...

I don't want to rush you, but the truth is that we can only accommodate a limited number of attendees who are not Wealth Society members as yet.

Naturally, we have to ensure space for our Wealth Society members first—because it is, after all, a complimentary part of their membership. But each year, we extend an invitation to all of Investing Daily's loyal subscribers to attend **ONE Wealth Summit**... before joining as our newest member.

Yes, it's a really big deal!

Now, the cost to attend this ONE-TIME, invitation-only event is only \$795 for you, our loyal subscriber. That includes all the sessions, course materials, refreshment breaks, the Friday-night cocktail party, mingling with our expert advisors and Saturday's continental breakfast and lunch.

Or, if you can't make it to the live event, you can participate in all the sessions via a live webcast for **only \$495.** And even if you can't make that for some unforeseeable reason, you'll be able to watch the archived video whenever you wish.

Of course, I urge you to grab one of these slots and meet us all in person in Palm Beach. There's nothing like getting to ask your personal investing questions to one of our analysts—and they're more than happy to make themselves available after the sessions and during breaks.

The breakout sessions also provide a great opportunity to speak with our editors personally. And they don't mind 'talking shop' during the Friday night cocktail party either! In fact, they actually relish the opportunity. Sometimes, I think they eat and sleep investing—it's their passion, after all.

<u>Go here right now</u>, before you forget, and register to attend our 2012 Wealth Summit. You won't be disappointed.

If you want to read ALL about the Summit, the speakers, the agenda and the hotel, just go to www.lnvestingSummit.com now.

On behalf of the Investing Daily analysts, we sincerely hope to see you in Palm Beach for our 2012 Wealth Summit. If you have any questions whatsoever, don't hesitate to pick up the phone and talk to a helpful and friendly customer care representative at 800-832-2330 or 703-394-4931.

Get a \$795 Credit...

Join us for this very important Wealth Summit in beautiful Palm Beach on May 4–5, 2012. Your satisfaction is completely guaranteed.

If, at the end of two days with our expert advisors and Wealth Society members, you feel that joining the Wealth Society would be an important step for you and your family, we'll let you credit your entire registration fee towards a Wealth Society membership. You'll get a full 30 days following the event, until June 6, 2012, to make this important decision.

Even though the Wealth Society may not have any new member openings come

May 2012, I promise to hold a spot just for you. And you'll be in very good company, I assure you.

You'll be with other well-heeled investors like yourself who enjoy annual dinners with our analysts, quarterly conference calls and every single advisory service we publish—now 12, but by February, we'll have 13!

And everything's all on the Wealth Society's website... right there at your fingertips.

As mentioned, our Wealth Societymembers attend their Wealth Summit in a resort location every year, as part of their membership. And this time, so can you, if you like.

The Time is Now...

The time could not be more crucial and the actions required more urgent. We're living in extraordinary times, which call for extraordinary measures. We've learned to expect the unexpected and to protect ourselves against too much fallout.

We'll explore how to be on guard for black swans, negative or positive ones, and how to capitalize on them either way. And we'll cover it all at next year's Wealth Summit in Palm Beach.

<u>Visit our Summit website</u> to learn all about the Summit, the speakers, sponsors and the agenda. Then register and be sure to make your hotel reservations well before the deadline, so the severely discounted room rate will still be available.

I really hope to see you there and shake your hand personally.

Yours in profitable investing,

Tilli OCL

Phillip A. Ash

Chairman, Investing Daily's Wealth Society

P.S. If you accept my one-time invitation to attend our Wealth Summit, I think you'll feel like this investor: "I like the Summits and will plan to attend future ones. The personal contact and comments with the editors is something that greatly adds to the written communications. When new folks have used the program and seen the benefits, they will most likely continue to be members."—Kenny Griffiths

Or maybe you'll agree with Wealth Society member Richard Jacobs: "Seriously, I wanted to thank you for putting on a terrific program. I enjoyed it very much, and more—it was very worthwhile! The programs, breakfast, lunch and the opportunity to meet one-on-one with the editors—something I had not really expected when I signed up for the Wealth Society."

P.P.S. Our Wealth Society enjoys a 93% renewal rate. So once you join us, chances are you won't want to leave. That's why we want you to get to know us and some of your fellow investors who have learned to trust the Investing Daily team year after year. Register now!

We truly are the "voice of reason" in a chaotic world!