

**RADIO SPOT :60**

**CLIENT:** Blue Point Financial

**Bold** = emphasis.

**Scene: Two women:**

One is sharing with the other about her experience with Blue Pt's credit repair program, encouraging her to make the call and get started **right now**. Tone is genuine, helpful -- but upbeat!

**SFX:**

**AUDIO:**

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**Phone rings.**

Hello?

Hi Colleen, it's Adrienne. I know you're busy, so I'll make this quick.

**Adrienne:**

Ya know, the other day when you were talking about your low credit scores?

**Colleen:**

Yeah, we can't **even** get a car financed now.

**Adrienne:**

Well, I want to tell you about a really **awesome** program that I **know** will help you -- just like it helped us.

This company **guarantees** your credit scores will **increase** by an average of 127 points in **6 months or less!** Ours have gone from 590 to 692 in **only 3 months!**

**Colleen:**

You mean debt consolidation??

**Adrienne:**

No, no ... not that! Girl, they use licensed attorneys to **fight** the credit bureaus **FOR YOU!**

**Adrienne:**

They **legally force** the credit bureaus to **REMOVE** the negative items on all 3 reports!

Look, they have a special program **right now** for **only** \$99.00 to get started.

So, call for details right now, OK?

Call 1.888.707.3426.

**Colleen:**

Got it ... that's 1.888.707.3426